

# **Cruisin' for Cash Promotion Rules**

1. **NO PURCHASE REQUIRED:** There is no purchase necessary to win; purchasing Mississippi Lottery products does not increase the chance of winning. Limit one entry per person for the promotion. Duplicate entries using multiple email addresses or any other method will be disqualified.

2. **WHO CAN ENTER:** The Cruisin' for Cash Promotion is open to anyone 21 years or older. Lottery employees, retailers and vendors, and their immediate family members residing in their household, are not eligible to win any Cruisin' for Cash Promotion prizes.

3. **ENTRIES:** Cruisin' for Cash Promotion drawing will have one unique entry form for the duration of promotion.

It may be accessed by scanning Cruisin' for Cash Promotion QR codes at lottery play centers, lottery retailer in-store information monitors, in flyers distributed to Cruisin' the Coast entrants or in Mississippi Lottery TV commercials. Mississippi Lottery Insiders will receive access to an entry form by email.

4. **DRAWING PROCEDURE:** The pool of entries is comprised of completed entries received between 9 a.m. Central Time Sept. 1, 2023, through 9 a.m. Oct. 10, 2023.

The drawing for first, second, third and fourth prizes will occur Oct. 10.

5. **DRAWING METHOD:** Cruisin' for Cash Promotion winners will be chosen by random drawing.

6. **ODDS OF WINNING:** The odds of winning a prize via the Cruisin' for Cash Promotion are based on the total number of entries.

7. **PRIZE ALLOCATION:** The prizes awarded will be specified, in order, on the entry form for each drawing: \$50,000 for first prize, \$25,000 for second prize, \$10,000 for third prize and \$5,000 for fourth prize. The prizes awarded in the Cruisin' for Cash Promotion drawing shall be allocated in the order of the entries selected.

8. **CONTACTING WINNERS:** Each winning Cruisin' for Cash Promotion entrant will be notified by certified mail. If there is no response within 10 days of the Mississippi Lottery receiving confirmation of the certified mail being delivered, the Lottery may attempt to contact the winning entrant by email and/or telephone to arrange prize pick up or delivery, if there is no response to the certified letter. If the confirmation delivery is not received within 10 days after the Mississippi Lottery mails the certified letter, the Lottery may attempt to contact the winner by telephone and/or by email.

If the Lottery is unable to contact the winner, the prize is forfeited. An alternate winner of the prize may be selected, or the prize may be held for a later promotion, at the Lottery's discretion.

9. WINNER REQUIREMENTS: Each Cruisin' for Cash Promotion winner will be required to submit proper identification and complete a winner claim form – the same process used for prize claims for Mississippi Lottery games. Claims made by mail must be received by the Lottery within the specified prize claim period. The Mississippi Lottery is not responsible for lost or stolen mail, and claims received after the deadline will be rejected.

10. PRIZE CLAIM: Cruisin' for Cash Promotion winners will have 30 calendar days after the Mississippi Lottery receives confirmation of the delivery of the notification letter to arrange to claim his/her prize as directed by the notification letter.

11. WINNERS LIST: The Mississippi Lottery will maintain a list of Cruisin' for Cash Promotion winners and may publicize the winners' hometowns or home counties on the Mississippi Lottery website, via social media or other means.

12. NO PRIZE EXCHANGE: All Cruisin' for Cash Promotion prizes will be awarded as described. No substitutions.

13. CONTEST ENTRIES AND PRIZE LIMITATIONS: Limit of one entry per person. Limit of one prize per person/per household within the Cruisin' for Cash Promotion.

Entries generated by script, macro or other automated means which subvert the entry process are void. If it is discovered an entrant has submitted, attempted to enter, or used multiple accounts to enter more than the stated limit, all promotion submissions for the entrant will be disqualified, and the entrant may be barred from future promotions, at the sole discretion of the Mississippi Lottery. All entries become the property of the Mississippi Lottery and will not be acknowledged or returned.

14. TAXES: All federal, state and local taxes on the total prize value, if applicable, are the responsibility of the winner. The Mississippi Lottery will withhold and deposit the initial state and federal taxes on behalf of the winner, as required by law. An IRS Form W-2G/1099 will be issued to the winner if required by law.

15. DISPUTE RESOLUTION: The venue for any dispute arising under and/or as a result of the Cruisin' for Cash Promotion shall be the appropriate court in Rankin County, Mississippi.